

Privacy Notice

Last Modified: May 5, 2025

This Privacy Notice for East-West Ministries International (“**East-West**”) explains how we collect, use, disclose, and protect your personal information. Please read below to learn:

1. What personal information we collect
2. How we use the personal information we collect
3. How we disclose the personal information we collect
4. How we protect the personal information we collect
5. Your choices regarding your personal information

This Privacy Notice applies only to personal information that we collect on the <https://www.eastwest.org/> or www.eastwest.managedmissions.com websites (the “**Site**”) as they may be modified, relocated and/or redirected from time to time. Personal information is information that could reasonably be used to identify you individually, such as your name or email address.

The Site is intended only for users who are 18 years of age or older and only for a U.S. audience. If you are under the age of 18, you are not authorized to use the Site. Any information you provide, including any personal information, will be transferred to, and processed by, a computer server located within the United States and will be processed in accordance with this Privacy Notice and U.S. law, which may be less stringent than the law where you reside.

If you do not want us to handle your personal information as described in this Privacy Notice, please do not use the Site.

1. WHAT PERSONAL INFORMATION WE COLLECT

a) Information You Give Us

We collect personal information that you voluntarily disclose with us through the Site. The information you voluntarily share with us may include:

- Your contact information, including name, email address, email preferences, address, interests, and similar information
- Your passport information
- Search requests entered into the Site search function

- Donation information, including your name, amount of the donation, gift designation, and any information about honorees that you provide
- If you open an account, your login credentials and profile information
- Educational information
- Employment history
- Information about your interest in supporting or participating in missions activities

We do not receive your payment card or other payment information when you make a donation. Payment information is processed by our service providers and is subject to financial regulations and payment industry standards.

b) Information We Collect Through Technology on the Site

To serve you better, we collect information through technology. When you access and use the Site, East-West and, in some cases, our third-party service providers collect information about how you interact with the Site. We describe below a few of the methods we use to collect information through technology.

When you visit the Site, we collect your browser information, device identifier, and Internet Protocol (IP) address. An IP address is often associated with the portal you used to enter the Internet, like your Internet service provider (ISP), company, association, or university. We use IP addresses to help diagnose problems with our server, administer our website, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. An IP address may reveal your ISP or geographic area, but we cannot determine your identity solely based upon your IP address.

Cookies

We use cookies on the Site. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. We use cookies to help us understand and save your preferences for future visits to the Site. For example, cookies gather information about how long you spend on a web page so that we can understand what web pages are of most interest to users.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off cookies by adjusting your browser settings. Like most websites, if you turn your cookies off, some of the features on the Site may not function properly.

Tracking Online Activities Over Time and Across Websites

For purposes of statistical research and analytics and to serve you information relevant to you, we use third-party service providers to track your online activities over time and across third-party websites or online services.

‘Do Not Track’ Browser Setting

We do not support the Do Not Track (DNT) browser setting. Some web browsers incorporate a “Do Not Track” feature (DNT) that signals to the websites that you visit that you do not want to have your online activity tracked. Many websites and applications, including our Site, do not currently respond to web browser DNT signals because such signals are not yet uniform. For more information about DNT signals, please visit <http://allaboutdnt.com>.

c) Information You Provide To a Third Party

The Site includes links from the Site to websites operated by third parties and it also includes plug-ins (e.g., Facebook plug-ins) from third-party sites. East-West does not control any third-party sites and is not responsible for any information they may collect. The information collection practices of a third-party site are governed by its privacy policy. It is your choice to enter any third-party site. We recommend that you read its privacy policy if you choose to do so.

2. HOW WE USE THE PERSONAL INFORMATION WE COLLECT

We use the information we collect to serve you and to improve your experience on the Site. Some examples include:

- Responding to requests for information and interest in our ministries
- Processing donations and maintaining donor relations
- Improving East-West’s ministry efforts
- Emailing information to users about our ministry
- Continuously evaluating and improving the online user experience
- Conducting research and analysis
- Marketing and advertising ministry and services
- Complying with our legal obligations

3. HOW WE DISCLOSE THE PERSONAL INFORMATION WE COLLECT

We do not sell, rent, or lease your personal information to third parties. The following are some of the ways we disclose your information:

- **Third-Party Service Providers:** We will disclose your personal information to third-party service providers to assist us in providing services to you. The

following are some examples of the types of third-party service providers to which we disclose your personal information and our purpose for disclosing:

- **Auditors:** We may disclose personal information to our auditors in the course of audits of our compliance with our obligations.
- **Data Analytics:** We retain third-party service providers to help us perform data analytics regarding your interactions with the Site.
- **Legal Advice:** We may disclose your personal information to an attorney in the process of obtaining legal advice.
- **Affiliates:** We may disclose your personal information to our affiliated organizations for their fundraising, research, and promotional purposes.
- **Public:** With the consent of our missionaries, we may share missionaries' stories and information with the public, including with current or prospective donors.
- **Required Disclosures:** We may be required to disclose personal information in a court proceeding, in response to a civil discovery request, subpoena, court order, other legal process, or as otherwise required by law.
- **Legal Compliance and Protections:** We may disclose account and other personal information when we believe disclosure is necessary to comply with the law or to protect the rights, property, or safety of East-West, our users, or others. This includes exchanging personal information with other organizations and organizations for fraud protection and credit risk reduction.
- **Corporate Transactions:** We reserve the right to disclose and transfer your information, including your personal information:
 - To a subsequent owner, co-owner, or operator of the Site or successor database.
 - In connection with a consolidation, corporate merger, bankruptcy, and the sale of substantially all of our membership interests and/or assets or other corporate change, including to any prospective purchasers.

4. HOW WE PROTECT THE PERSONAL INFORMATION WE COLLECT

The security and confidentiality of your personal information is important to us. We have technical, administrative, and physical security measures in place to protect your personal information from unauthorized access or disclosure and improper use.

For example, only employees who need the personal information to perform a specific job (for example, a donor relations coordinator) are granted access to personal information. Employees with access to personal information are kept up-to-date on our security and privacy practices.

Please note that we cannot guarantee the security of your personal information. Despite our reasonable efforts, no security measure is ever perfect or impenetrable.

Donor Confidentiality

If a donor requests his gift to be anonymous, the gift will be indicated anonymous and any reports run where this gift may appear will not include the donor's identifying information.

East-West will never rent or sell our donor list or any other donor information. East-West may disclose donor information to our auditors, to service providers under contract with us, and as required by law.

Email Preferences

At any time, you may opt in or out of emails. We only add an email record to an email list if we have been given permission (verbal, written or through our website) to do so. All email messages sent to our corporate email lists contain a "Manage preferences" link where you can opt in or out of emails. It is our best practice to try and honor your subscription requests by the next scheduled email message. In some cases, you may receive an email from an individual that doesn't contain an unsubscribe or "Manage preferences" link. Please respond to that email or contact info@eastwest.org if you wish to unsubscribe and cannot find an unsubscribe link.

Data Retention

We will retain personal information as long as permitted or required by law.

5. QUESTIONS AND UPDATES

Have Questions?

If you have any questions about this Privacy Notice, we'll do our best to answer them promptly. Here's how to contact us:

East-West
2001 W. Plano Parkway, Ste. 3000
Plano, TX 75075

You can also send an email to info@eastwest.org or call the office at 972-941-4500.

Privacy Notice Updates

If we change this Privacy Notice, we will post those changes on this page and update the Privacy Notice modification date. If we materially change this Privacy Notice in a way that affects how we use or disclose your personal information, we will notify you by prominently posting a notice of such changes before making them and by stating the effective date of the changes.