

EAST  WEST

GIFT CATALOG

UNWRAP HOPE AMONG THE UNREACHED

Free
handcrafted
bread tray
with select
monthly gifts!



THE JOY OF CHRISTMAS

Ever since the first Christmas, the celebration of Jesus' birth has been met with rejoicing.

"Suddenly a great company of the heavenly host appeared with the angel, praising God and saying, 'Glory to God in the highest heaven, and on earth peace to those on whom his favor rests.'" -Luke 2:13-14

Scripture sings out the joy of the Messiah's arrival, from the praise of the shepherds to the reverence of the Magi.

And yet, not everyone will share in that joy this Christmas. Billions of people around the world do not know the reason for celebrating Christmas because they don't know Christ.

You have the opportunity to change that. In this gift catalog, you will find ways to take the gospel to unreached people around the world through supporting East-West. Plus, you will receive a free handcrafted bread tray with any monthly gift of \$25 or more!

Help us spread the joy of Christmas in the most unreached places this year.



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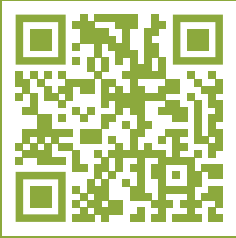
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HOW TO GIVE



- 1 Choose a project to support.** Prayerfully review the projects in this catalog, and select the ones you'd like to support. Consider whether to give a one-time gift or a monthly Multiplier gift.
- 2 Make your gift.** Select your gift(s) by visiting our website at eastwest.org/giftcatalog or scanning the QR code to the left. You can also mail the order form included in this catalog with your payment.
- 3 Honor a loved one.** After making your gift, you can send a free eCard to show friends or family members that you made a contribution in their honor to spread the love of Christ among the unreached.

FREE PALM WOOD BREAD TRAY

"Then Jesus declared, 'I am the bread of life. Whoever comes to me will never go hungry, and whoever believes in me will never be thirsty.'" -John 6:35

If you make a monthly gift of \$25 or more, we'll send you a free palm wood bread tray from the islands of Southeast Asia. This curved, handcrafted tray is sustainably sourced from local artisans.

Bring some natural beauty into your dining space while telling those in unreached nations about the Bread of Life.

While supplies last. Bread tray is only available with gifts made at www.eastwest.org/giftcatalog or with the included giving form. Gifts must be made before December 23, 2023.



\$60
PER MONTH

SHARE THE GOSPEL WITH 12,000 PEOPLE

In order to become followers of Jesus, the unreached first need the complete gospel message. Your gift to our creative evangelism efforts helps take the message of Jesus Christ to unreached places in the hope of eternally transforming one person, one household, and one community at a time. A monthly gift of \$60 reaches 12,000 people a year!

Financial gifts support our avenues for sharing the gospel, including:

- Short-term mission teams
- Digital strategies
- One-on-one evangelism
- Film projects

DID YOU KNOW?

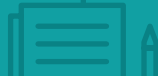
On average, it costs East-West only \$0.06 to share the gospel with one person. In the first six months of this year, 4,887,117 people heard the gospel leading to 545,224 professions of faith!

Make a one-time gift to reach 1,250 people: **\$75**



\$40
PER MONTH

EQUIP 60 LEADERS



Our national partners know their cultures better than anyone else and are entrusted to train new church leaders. Your gift to equip leaders will give national partners the tools they need to rapidly advance the gospel, multiply disciples, and plant new churches in their countries. A monthly gift of \$40 equips 60 leaders a year!

Your gift supports tools to equip leaders, such as:

- Four Fields training
- Pastoral and leadership training
- Women's ministry training
- Advanced training

Make a one-time gift to equip 7 leaders: **\$56**

DID YOU KNOW?

On average, it costs East-West only \$8 to equip one leader through discipleship trainings. In the first six months of this year, 6,870 were a part of being trained and equipped!



\$88
PER MONTH

PLANT 48 CHURCHES

To reach the unreached, churches need to multiply. By choosing this gift, you are helping start reproducible cycles of churches that make and multiply disciples, who in turn multiply more disciples and churches in the world's spiritually darkest areas. A monthly gift of \$88 plants 48 churches a year!

Your gift supports church multiplication efforts, including:

- Gathering new believers
- Teaching disciples Christ's commandments
- Sending local teams to share the gospel in their communities and beyond

Make a one-time gift to plant 5 churches: **\$110**

DID YOU KNOW?

On average, it costs East-West only \$22 plant one new church. These small, reproducible churches meet in homes or other local locations and provide much needed encouragement and community for new believers. In the first half of this year, East-West planted 10,231 churches.

REACH 9,000 PEOPLE WITH DIGITAL STRATEGIES

\$30
PER MONTH

DID YOU KNOW?

In April 2023 there were an estimated 2.99 billion Facebook users. With so much of the world connected online, God is redeeming and using technology in new and exciting ways to reach people with the good news.

Spiritual seekers in countries with severe religious persecution can go online, learn about Jesus, and get connected with a local believer. By supporting this project, our Digital Strategies team can start more spiritual conversations online so that those seeking to know God have the chance to do so offline under the discipleship of a local church. A monthly gift of \$30 reaches 9,000 people a year!

Make a one-time gift to reach
1,500 people: **\$60**



IMANI'S STORY

YOUR GIFT
AT WORK!

Imani grew up in a loving home in East Africa. She had dreams of going to school and becoming a doctor, and her parents supported her ambitions. But her life came to a screeching halt when her parents unexpectedly passed away. Imani was only a teenager.

Devastated and orphaned, Imani went to live with her aunt and uncle in a rural town, hoping that she would still be able to attend school. But girls in rural parts of her home country are often prevented from pursuing an education, and Imani's aunt, Syandene, kept her at home to work. Her aunt also secretly forced her to practice witchcraft and threatened to kill Imani if she told her uncle. This went on for months, and Imani thought there was no escaping this life she felt trapped in.

One day, Syandene sent Imani out to fetch water from a nearby well. When she arrived, there were two other women also fetching water. Their names were Ruth and Amidah, and they were Christians. The women began talking to Imani and asking her about her life. Imani was lost and hurting and was comforted by the kindness of these two women. Ruth and Amidah then began to tell Imani about Jesus, how He is well acquainted with grief and loved the world so much that He died for sins. Tears welled up in Imani's eyes as she thought about the loss of her parents and the witchcraft she had practiced. She was drawn to this

redemptive love. When the woman asked Imani if she wanted Jesus in her life, she answered, "Yes!" Imani fell down sobbing as Ruth and Amidah prayed over her.

Meanwhile, Syandene anxiously waited for Imani to come home. She eventually set out to look for Imani and found her talking to Ruth and Amidah, two known Christians. Syandene was furious and yelled at Imani. She disowned her niece right then and there and refused to let her come home. Syandene stormed off and left Imani at the well. Imani was already orphaned, and now her aunt kicked her out of the house. What was she going to do now?

Ruth and Amidah were not about to let their new sister in Christ become homeless. They took her in and gave her a place to live. Imani was welcomed into a new family, a family of Christ followers who loved her and helped her deepen her faith. Imani was also able to enroll in school and pursue her dream of becoming a doctor. With Jesus, Imani found peace and community, and she is looking ahead to a brighter future.

Names and photos have been changed for security purposes.



TRAIN 12 LEADERS FOR MEDICAL OUTREACH

\$50
PER MONTH

DID YOU KNOW?

Medical Outreach teams train on basic medical skills such as measuring blood pressure, infant and maternal care, and wound and burn care.



In remote villages in Africa and Asia, people have limited access to both the gospel and basic health care. East-West's medical outreach ministry allows field workers to gain access to unreached regions through the gift of medicine. Your gift supports training local leaders in basic medical care. Once trained, these evangelists can go into unreached villages, display the love of Christ, share the gospel, and disciple new believers who begin gathering in churches. A monthly gift of \$50 trains 12 leaders a year!

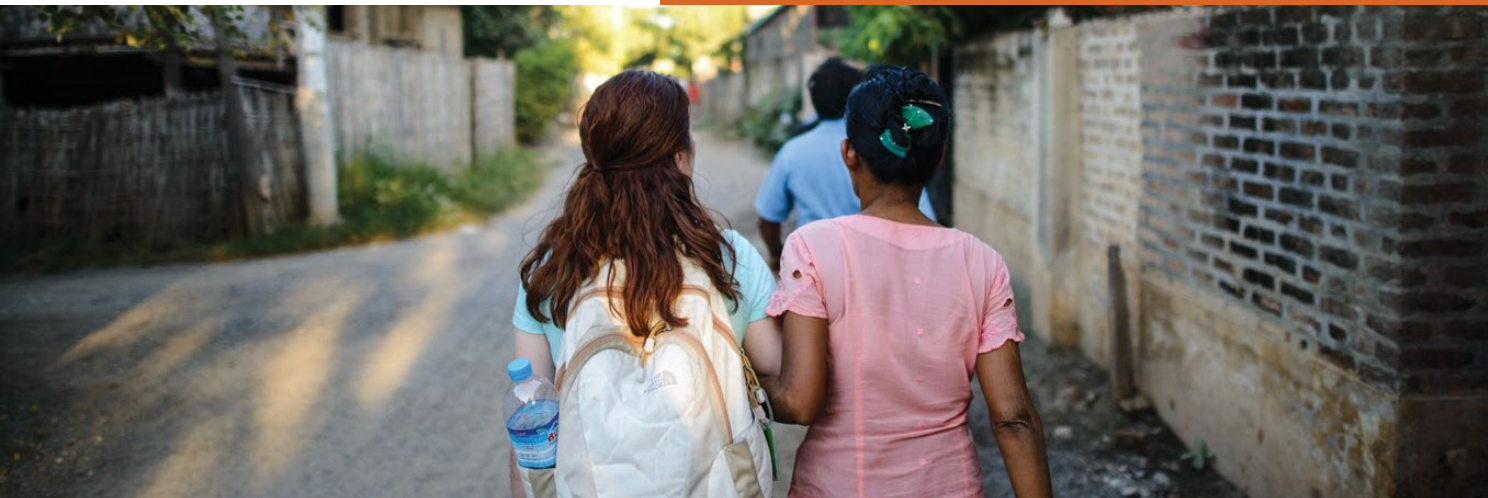
Make a one-time gift to
train 2 leaders: **\$100**

Each year, many missionaries are eagerly waiting to deploy to the mission field. One of the biggest hurdles keeping them from going is fundraising. Generous friends of East-West have created a matching fund to help deploy missionaries who are needed to raise the last bit of their support. **Every gift given toward this match will be doubled dollar for dollar up to \$100,000.** Your gift to this matching fund will help send more workers into the harvest.



HELP SEND A MISSIONARY

SUGGESTED GIFT
\$50



FUND A CHRISTMAS OUTREACH PROGRAM

Christmas outreach programs will bring fun, relief, and hope to the unreached in South Asia. Each full-day program includes games, food, and a gospel presentation at the end of the day. Your gift to these programs will help share the gospel in a welcoming environment. A \$450 gift funds one outreach program.



SUGGESTED GIFT
\$450



\$30
PER MONTH

GIVE WHERE THE GOSPEL IS MOST NEEDED

God is powerfully at work around the world. Our vision is to follow where the Holy Spirit leads as we seek to make disciples and plant churches among the unreached. Choosing to give where the gospel is most needed allows us to leverage your generosity as opportunities arise in the spiritually darkest areas.

Make a one-time gift: **\$50**

DID YOU KNOW?

Of the billions of dollars given toward Christian missions every year, it's estimated that less than 1% goes toward efforts to reach unreached people groups. With more than 3 billion people worldwide still considered unreached, your gift is needed to take the gospel to every tribe, tongue, and nation.



AWAKENING TO THE HOLY SPIRIT

\$7.99 Tax not included

Do you know who the Holy Spirit is and His purpose and power in your life? Kurt Nelson, President and CEO of East-West, explains the divine role of the Holy Spirit in the life of a believer, how to experience the Holy Spirit in everyday life, and his own personal practices in interacting with the Spirit. Get your copy of "Awakening to the Holy Spirit" to understand the Person, presence, power, and purpose of the Holy Spirit in your life. (Available online only.)



MORE WAYS TO GIVE

There are ways to give to East-West besides cash donations. You can support the ministry through a planned gift from your will or estate, a stock donation, or a donor-advised fund.

PLANNED GIVING

Did you know that East-West offers a free, online tool to create your will? With LegacyPlanner, you can create your will, designate beneficiaries (including a nonprofit of your choice), and save your changes on a secure platform. By designating a gift for East-West in your will, you can leave a gospel legacy even after you're called to your heavenly home.

Join others who use their will, trust, or retirement account to give to East-West. Planned gifts cost nothing now and will benefit the Kingdom of God. Contact us at 972.942.4494 or at connect@eastwest.org. Learn more about planned gifts and LegacyPlanner by visiting www.eastwest.plannedgiving.org.

STOCK DONATIONS

Use your financial gain from the stock market to help fulfill the Great Commission. Contact Kristen Shuler at kristen.shuler@eastwest.org or 972.941.4494 if you're interested in giving hope through stock.

DONOR-ADVISED FUNDS

Giving through a donor-advised fund (DAF) can help East-West's mission of taking the gospel to the spiritually darkest places in the world. Contact East-West's Financial Services department at financialservices@eastwest.org for questions or more information about giving through a DAF.

THANK YOU!

By God's grace, the gifts you've selected in this catalog will help our frontline workers deliver the greatest gift—the gospel—to the unreached this Christmas season. Thank you for partnering with us to bring everlasting hope to the world's spiritually darkest places!

GET INVOLVED WITH EAST-WEST

Giving is just one of the many ways you can get involved with the Great Commission work of East-West. God may be calling you to use your time and talents to help reach the nations in additional ways, such as:

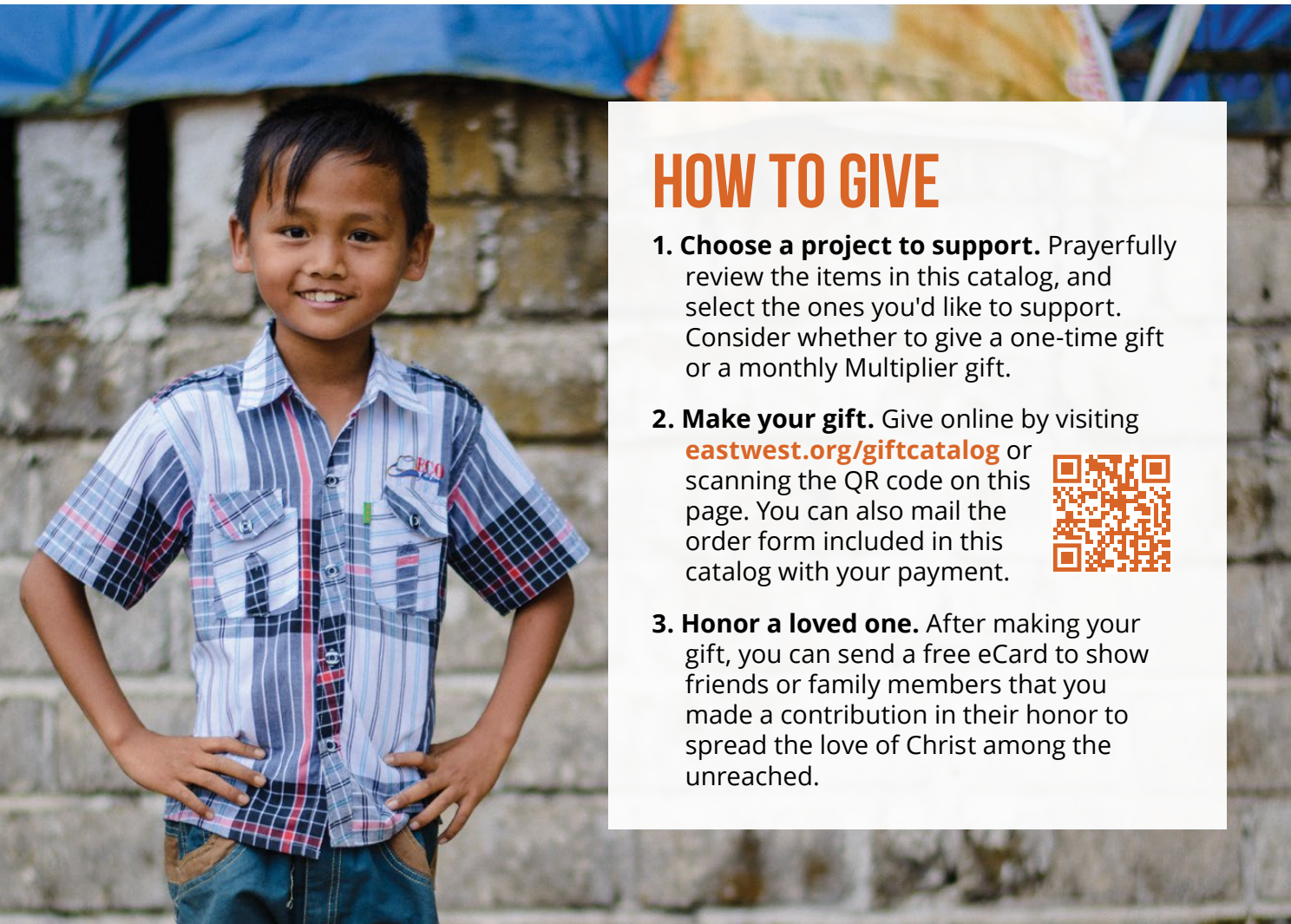
- Joining a short-term mission team
- Praying for East-West and the unreached
- Partnering through your church or organization
- Coming on staff with East-West

How will you help shine God's light among the unreached?

Scan the QR code to get started today.



Kristin Sheehy
10417 Pagewood Dr.
Dallas, TX 75230



HOW TO GIVE

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We would like to thank an anonymous print company for graciously providing its services at no cost to the ministry for the printing of this publication.

The mission of East-West is to mobilize the Body of Christ to evangelize the lost and equip local believers to multiply disciples and churches among the unreached.

East-West Ministries International is a member of the Evangelical Council for Financial Accountability (ECFA). Membership in the ECFA is your assurance that this organization adheres to the highest standards of stewardship and ethical financial practices. East-West Ministries International is supported entirely by the gifts of friends and receives no government funding. In all our communications, we strive to present the needs of the unreached with accuracy and integrity. You are invited to participate in our work as you feel led by God to do so. We believe God will continue to point the lost to the sufficiency of His grace through the gifts of those who respond in this manner.

