

EAST  WEST

Unwrap Hope

**MATCHING
OPPORTUNITY!**

CHRISTMAS 2022
GIFT CATALOG

God with Us

“Therefore the Lord himself will give you a sign: The virgin will conceive and give birth to a son, and will call him Immanuel.” -Isaiah 7:14

Immanuel. God with us.

The miracle of Jesus’ birth is that God—the Creator of the universe—stepped down from His throne and put on flesh. He humbled Himself and now sympathizes with our human weaknesses.

Then, after He rose from the grave and gave His disciples the Great Commission, He gave one last promise: He would be with us.

“And surely I am with you always, to the very end of the age.” -Matthew 28:20b

God was with us and God is with us as we seek to bring the good news—that the Savior has come—to more than 3 billion people who are unreached with the gospel.

Throughout this gift catalog, you will find various ways you can support East-West’s gospel mission. Help us tell the world about Immanuel, God with us.

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**MATCHING
OPPORTUNITY!**

How to Give



- 1 Choose a project to support.** Prayerfully review the projects in this catalog, and select the ones you’d like to support. Consider whether to give a one-time gift or a monthly gift by becoming a Multiplier. (See more below.)
- 2 Make your gift.** Select your gift(s) by visiting our website at eastwest.org/giftcatalog, scanning the QR code to the left, or calling 972.941.4484. You can also mail the order form included in this catalog with your payment.
- 3 Honor a loved one.** After making your gift, you can download a free card on our website to show friends or family members that you made a contribution in their honor to spread the love of Christ among the unreached.

Become a Multiplier

When you send your gift, consider joining the Multipliers community by making it a monthly contribution!

Who are Multipliers? East-West Multipliers are a community of people who desire to see a world reached with the gospel and respond through monthly acts of generosity. This special monthly giving opportunity allows you to continually make a Kingdom impact that will multiply over time.

A one-time gift of \$25 can reach more than 400 people with the gospel. But a monthly Multiplier gift of \$25 helps spread the gospel to 5,000 people a year!

By joining our Multiplier community, you’ll receive:

- Exclusive ministry updates.
- Stories of impact from the mission field.
- Strategic prayer requests.

Are you ready to reach the world with the gospel? Scan the QR code above to select your gift. Be sure to make it a monthly gift!





Share the Gospel

As Romans 10 explains, believers must share the gospel in order for others to believe in the gospel. Your gift to our creative evangelism efforts helps spread the message of Jesus Christ among the unreached in the hope of eternally transforming one person, one household, and one community at a time.

Financial gifts support our avenues for sharing the gospel, including:

- Short-term mission teams
- Digital strategies
- Door-to-door evangelism
- Film projects

CHOOSE YOUR IMPACT

It costs on average **\$0.06** to reach one person with the gospel. A one-time gift of \$60 reaches 1,000 people with the gospel. A monthly Multiplier gift of \$48 reaches 9,600 people a year with the gospel.

ONE-TIME GIFT:

1,000 PEOPLE REACHED

\$60

MULTIPLIER GIFT:

9,600 PEOPLE REACHED A YEAR

\$48 PER MONTH



Equip Leaders



Our national partners know their cultures better than anyone else and are entrusted to train new church leaders. Your gift to equip leaders will give national partners the tools they need to rapidly advance the gospel, multiply disciples, and plant new churches in their countries.

Your gift supports tools to equip leaders, such as:

- Four Fields training
- Pastoral and leadership training
- Women's ministry training
- Advanced level training

CHOOSE YOUR IMPACT

It costs an average of \$8 to equip one leader. A one-time gift of \$40 equips five leaders, and a monthly Multiplier gift of \$32 equips 48 leaders a year.

ONE-TIME GIFT:

5 LEADERS EQUIPPED

\$40

MULTIPLIER GIFT:

48 LEADERS EQUIPPED A YEAR

\$32 PER MONTH





Multiplying Disciple-Making Churches

To reach the unreached, we need gospel movements to ignite like we see in the book of Acts. By choosing this gift, you are helping start reproducible cycles of churches that make and multiply disciples, who in turn multiply more disciples and churches in the world's spiritually darkest areas.

Your gift supports church-planting and disciple-making efforts, including:

- Gathering new believers
- Teaching disciples Christ's commandments
- Sending local teams to share the gospel in their communities and beyond

CHOOSE YOUR IMPACT

It costs an average of \$22 to plant one church.

A one-time gift of \$110 plants five churches, and a monthly Multiplier gift of \$88 plants 48 churches a year.

ONE-TIME GIFT:

5 CHURCHES PLANTED

\$110

MULTIPLIER GIFT:

48 CHURCHES PLANTED A YEAR

\$88 PER MONTH





Digital Strategies

Spiritual seekers in countries with intense religious persecution can go online, learn about Jesus, and get connected with a local believer. By supporting this project, our Digital Strategies team can start more spiritual conversations online so that those seeking to know God have the chance to do so offline under the discipleship of a local church.

CHOOSE YOUR IMPACT

It costs an average of **\$0.04** to reach one person with an online ad from East-West's Digital Strategies team. A one-time gift of \$60 reaches 1,500 people, and a monthly Multiplier gift of \$30 reaches 9,000 people a year.

ONE-TIME GIFT:

1,500 PEOPLE REACHED

\$60

MULTIPLIER GIFT:

9,000 PEOPLE REACHED A YEAR

\$30 PER MONTH

YOUR
GIFT AT
WORK!

Barata's Story

Barata was not going to hear the gospel from people in his community. He belongs to an unreached people group of 15 million people in Southeast Asia. Less than 1% of those in his community follow Jesus.

But, God had a plan for Barata and led Oscar, an East-West missionary, to him to share the gospel. Barata had been a Muslim all of his life. Yet when he heard about the love and forgiveness of Jesus, he knew he had to give his life to this wonderful Savior.

Oscar began discipling Barata, but progress was slow at first. Although Barata had a new life in Christ, he was undergoing a sanctifying process. He would often show up late or not at all to meetings with Oscar. Oscar's teammates told him to stop wasting his time on Barata, but Oscar remained patient. Eventually, Barata became more serious about his faith.

The man who once skipped meetings with his disciple maker was now unashamedly sharing the gospel and making disciples himself. Barata's wife, siblings, and uncle all decided to follow Jesus. But this family's newfound faith did not come without consequences in this Muslim community. Barata's wife was kidnapped by her family, angry that she changed her religion. Two of Barata's sisters died, and his uncle lost his job. It seemed like everything was falling apart.

Despite these hardships, Barata kept the faith and continued obediently sharing the gospel with his people group. Today, there are more than 200 baptized believers among Barata's people group—in large part because of Barata's faithfulness.

The cost of Barata following Jesus has continued to be high. In the past year, two of his disciples have been martyred, and he's had to relocate multiple times for his safety. Still, Barata has remained joyful through the persecution. Everywhere he goes, he multiplies disciples and churches.

Identities concealed for security purposes.

*"Jesus is the free gift
GOD GAVE TO THE WORLD HE SO LOVES.
WE RECEIVE IT, AND OUR LIVES CHANGE.
BUT IT SHOULDN'T STOP THERE.
The gift is just too good
to keep to ourselves."*

-RICH STEARNS

Medical Outreach



In remote villages in Africa and Asia, people have limited access to both the gospel and basic health care. East-West's medical outreach ministry allows field workers to gain access to unreached regions through the gift of medicine. Your gift supports efforts to train local leaders in basic medical care. Once trained, these evangelists can go into unreached villages, display the love of Christ, share the gospel, and disciple new believers who begin gathering in new churches.

CHOOSE YOUR IMPACT

It costs an average of \$50 to train one leader through East-West's medical outreach ministry. A one-time gift of \$100 trains two leaders, and a monthly Multiplier gift of \$75 trains 18 leaders a year.

ONE-TIME GIFT:
2 LEADERS TRAINED **\$100**

MULTIPLIER GIFT:
18 LEADERS TRAINED A YEAR **\$75** PER MONTH



South Asia Women's Ministry



Women make up much of the global Church but are often not given the same access to education as men—especially in South Asia. Through women's ministry at East-West, we seek to bridge this gap by equipping women to go, grow, and multiply followers of Jesus. Your gift supports training that will equip women to multiply disciples and plant churches in their communities.

CHOOSE YOUR IMPACT

It costs an average of \$8 to train one woman with reproducible gospel tools. A one-time gift of \$80 trains 10 women, and a monthly Multiplier gift of \$40 trains 60 women a year.

ONE-TIME GIFT:
10 WOMEN TRAINED **\$80**

MULTIPLIER GIFT:
60 WOMEN TRAINED A YEAR **\$40** PER MONTH





Give Where the Gospel is Most Needed

God is powerfully at work around the world. Our vision is to follow where the Holy Spirit leads as we seek to make disciples and plant churches in more than 70 countries. Choosing to give where the gospel is most needed allows us to leverage your generosity as opportunities arise in unreached areas around the world.

CHOOSE YOUR IMPACT

ONE-TIME GIFT

\$50

MULTIPLIER GIFT

\$30 PER MONTH

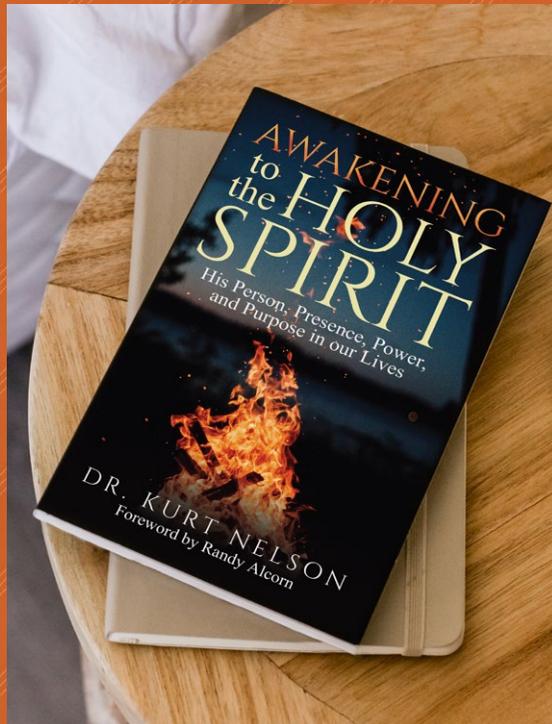
DID YOU KNOW?

Of the billions of dollars given toward Christian missions every year, it's estimated that less than 1% goes toward efforts to reach unreached people groups. With more than 3 billion people worldwide still considered unreached, your gift is needed to take the gospel to every tribe, tongue, and nation.



Awakening to the Holy Spirit

Do you know who the Holy Spirit is and His purpose and power in your life? Kurt Nelson, President and CEO of East-West, explains the divine role of the Holy Spirit in the life of a believer, how to experience the Holy Spirit in everyday life, and his own personal practices in interacting with the Spirit. Get your copy of "Awakening to the Holy Spirit" to understand the Person, presence, power, and purpose of the Holy Spirit in your life. (Available online only.)



 **\$7.99** ONE-TIME GIFT
TAX NOT INCLUDED

More Ways to Give

Did you know there are ways to give to East-West outside of cash donations? You can support the ministry through a stock donation, a planned gift from your will or estate, or a donor-advised fund.

STOCK DONATIONS

Use your financial gain from the stock market to help fulfill the Great Commission. Contact Kristen Shuler at kristen.shuler@eastwest.org or 972.941.4494 if you're interested in giving hope through stock.

PLANNED GIVING

Join others who use their will, trust, or retirement account to give to East-West. It costs nothing now and will benefit the Kingdom of God. Contact us at 972.942.4494 or at connect@eastwest.org. Learn more about planned gifts by visiting www.eastwest.plannedgiving.org.

DONOR-ADVISED FUNDS

Giving through a donor-advised fund (DAF) can help East-West's mission of taking the gospel to the spiritually darkest places in the world. Contact East-West's Financial Services department at financialservices@eastwest.org for questions or more information about giving through a DAF.

Thank You!

By God's grace, the gifts you've selected in this catalog will help our frontline workers deliver the greatest gift—the gospel—to the unreached this Christmas season.

Thank you for partnering with us to bring everlasting hope to the world's spiritually darkest places!

GET INVOLVED WITH EAST-WEST

Giving is just one of the many ways you can get involved with the Great Commission work of East-West. God may be calling you to use your time and talents to help reach the nations in additional ways, such as:

- Joining a short-term mission team
- Praying for East-West and the unreached
- Partnering through your church or organization
- Coming on staff with East-West

How will you help shine God's light among the unreached? Scan the QR code to get started today.



Kristin Sheehy
10417 Pagewood Dr.
Dallas, TX 75230

Ways to Unwrap Hope

1. Choose a project to support.

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2. Make your gift. Give online at eastwest.org/giftcatalog, scan the QR code on Page 3, or call 972.941.4484. You can also mail the order form included in this catalog with your payment.

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We would like to thank an anonymous print company for graciously providing its services at no cost to the ministry for the printing of this publication.

The mission of East-West is to mobilize the Body of Christ to evangelize the lost and equip local believers to multiply disciples and churches among the unreached.

East-West Ministries International is a member of the Evangelical Council for Financial Accountability (ECFA). Membership in the ECFA is your assurance that this organization adheres to the highest standards of stewardship and ethical financial practices. East-West Ministries International is supported entirely by the gifts of friends and receives no government funding. In all our communications, we strive to present the needs of the unreached with accuracy and integrity. You are invited to participate in our work as you feel led by God to do so. We believe God will continue to point the lost to the sufficiency of His grace through the gifts of those who respond in this manner.

