



EAST  WEST



UNWRAP HOPE

**\$500,000
MATCHING
GIFT!**



2021 CHRISTMAS GIFT CATALOG



THE LIGHT OF THE WORLD

“When Jesus spoke again to the people, he said, ‘I am the light of the world. Whoever follows me will never walk in darkness, but will have the light of life.’” -John 8:12

When Jesus came into the world, He brought with Him *“the light of life.”* Those who choose to follow Him have this light and no longer walk in darkness.

But for billions of people, this light is out of reach. They have no access to the gospel and the knowledge of Jesus’ sacrifice for our sins.

East-West wants to change that. We are taking the gospel to the spiritually darkest areas of the world so that people from every tribe, tongue, and nation can worship the greatest Christmas gift of all time.

Throughout this gift catalog, you will find ways you can support the mission of East-West. Help us shine God’s light to overcome spiritual darkness.

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HOW TO GIVE

1

Choose a project to support. Prayerfully review the projects in this catalog, and select the ones you wish to support. Consider whether you would like to give one time or monthly by becoming a Multiplier.

2

Send your gift. Select your gift(s) on our website at eastwest.org/giftcatalog or by calling 972.941.4484. You can also mail in the included order form with your payment.

3

Honor a friend or family member. After completing your order, you can download and print a card to show a friend or family member that a gift made in their honor is spreading the love of Christ.

BECOME A MULTIPLIER

When you send your gift, consider joining the Multipliers community by making it a monthly contribution!

Who are Multipliers?

East-West Multipliers are a community of people who desire to see a world reached with the gospel and respond through monthly acts of generosity. This special monthly giving opportunity allows you to continually make a Kingdom impact that will multiply over time.

A one-time gift of \$25 can reach more than 400 people with the gospel. But a monthly Multiplier gift of \$25 helps spread the gospel to 5,000 people a year!

By joining our Multiplier community, you'll receive:

- Exclusive ministry updates.
- Stories of impact from the mission field.
- Strategic prayer requests.

Are you ready to help reach the world with the gospel? Visit www.eastwest.org/multipliers to learn more and become a Multiplier.

MULTIPLIERS



Look for these Multipliers icons to see how you can make a monthly gift that continually impacts lives.

SHARE THE GOSPEL

To multiply disciples and churches, believers must share the gospel. Your gift to our creative evangelism efforts helps spread the message of Jesus Christ among the unreached in the hope of eternally transforming one person, one household, and one community at a time.

Financial gifts support our avenues for sharing the gospel, including:

- Short-term mission teams
- Digital evangelism
- Door-to-door evangelism
- Film projects



\$60

ONE-TIME GIFT:
1,000 PEOPLE REACHED



\$48 PER MONTH

MULTIPLIER GIFT:
**9,600 PEOPLE REACHED
A YEAR**

YOUR IMPACT:

It costs on average \$0.06 to reach one person with the gospel. A one-time gift of \$60 reaches 1,000 people with the gospel. A monthly Multiplier gift of \$48 reaches 9,600 people a year with the gospel.





EQUIP LEADERS

Our national partners know their cultures better than anyone else and are entrusted to train new church leaders. Your gift to equip leaders will give national partners the tools they need to rapidly advance the gospel, multiply disciples, and plant new churches in their countries.

Your gift supports tools to equip leaders, such as:

- Four Fields training
- Pastoral and leadership training
- Women's ministry training
- Advanced level training



\$40

ONE-TIME GIFT:
5 LEADERS EQUIPPED



\$32 PER MONTH

MULTIPLIER GIFT:
**48 LEADERS EQUIPPED
A YEAR**

YOUR IMPACT:

It costs on average \$8 to equip one leader. A one-time gift of \$40 equips five leaders. A monthly Multiplier gift of \$32 equips 48 leaders a year.





MULTIPLY DISCIPLE- MAKING CHURCHES

To reach the unreached, we need gospel movements to ignite in spiritually dark areas like we see in the book of Acts. By choosing this gift, you are helping start reproducible cycles of churches that make and multiply disciples, who in turn multiply more disciples and churches among the unreached.

Your gift supports church-planting and disciples-making efforts, including:

- Gathering new believers
- Teaching disciples Christ's commandments
- Sending local teams to share the gospel in their communities and beyond



\$110

ONE-TIME GIFT:
5 CHURCHES PLANTED



\$88 PER MONTH

MULTIPLIER GIFT:
**48 CHURCHES PLANTED
A YEAR**

YOUR IMPACT:

It costs on average \$22 to plant one church. A one-time gift of \$110 plants five churches. A monthly Multiplier gift of \$88 plants 48 churches a year.





DIGITAL EVANGELISM

Spiritual seekers in countries with intense religious persecution can go online, watch a gospel presentation, and get connected with a local believer. By supporting this project, our digital evangelism team can get the gospel on more screens so that those seeking to know God have the chance to do so under the discipleship of a local church.



\$70

ONE-TIME GIFT:
500 PEOPLE REACHED



\$35 PER MONTH

MULTIPLIER GIFT:
**3,000 PEOPLE REACHED
A YEAR**

YOUR IMPACT:

It costs on average \$0.14 to reach one person with the gospel through digital evangelism. A one-time gift of \$70 reaches 500 people with the gospel. A monthly Multiplier gift of \$35 reaches 3,000 people a year with the gospel.







BEKELE'S STORY

Solomon*, an East-West missionary training in East Africa, often traveled by a neighboring village, praying as he passed by for God to give him an opportunity to take the gospel to this village. That opportunity arrived when his friends asked him to share the gospel with a man named Bekele*.

Bekele was an alcoholic and an angry one at that. He had a reputation of becoming violent when he lost his temper, and his wife and children were stuck living in a dangerous home.

Bekele agreed to meet with Solomon, and the two men sat down one day to have a spiritual conversation. Solomon shared the gospel and explained the cost of sin, including Bekele's sin. He told Bekele how Christ could bring hope and peace to his troubled home. Bekele's eyes were opened to the depth of his sin. He understood the hurt he had caused and his need for a Savior, and so he accepted Jesus that day. His wife and children were awed by his transformation and also decided to follow Jesus.

But Bekele was about to be put to the test. One day, a man attacked his brother

and left his leg badly cut. When Bekele discovered what happened, he carried his bleeding brother to a clinic to get care. Ordinarily, Bekele would have immediately sought revenge for such an attack, and the people in the village waited anxiously to see how he would react. Miraculously, Bekele was able to control his anger and did not pursue his brother's attacker.

The villagers were amazed at Bekele's peaceful demeanor and wanted to find out what led to his sudden change.

Because of Bekele's new life in Christ, six other villagers accepted Jesus' gift of salvation and others wanted to learn more about the

Son of God. Solomon established a house church in the village he had been praying over for months, creating a space for new believers to be discipled and multiplied.

**Names and photo changed for security purposes.*

Because of Bekele's new life in Christ, six other villagers accepted Jesus' gift of salvation and others wanted to learn more about the Son of God.



*“The giving of gifts is not
something man invented. God
started the giving spree when
He gave a gift beyond words, the
unspeakable gift of His Son.”*

-ROBERT FLATT



ARISE WOMEN'S MINISTRY

Women who are spurred on to live fully in their God-given giftings are key to unlocking gospel movements in the world's spiritually darkest places. Your gift supports the mission of Arise to call, connect, and commission women to be a powerful force for the Kingdom of God. Supporting Arise will also help open chapters in 70 cities across North America.

Visit www.eastwest.org/arisegive to give to the Arise movement.



\$50

ONE-TIME GIFT

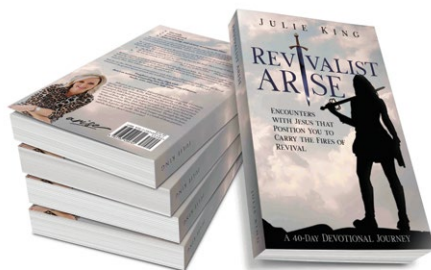


\$25 PER MONTH

MULTIPLIER GIFT

REVIVALIST ARISE

Women who are longing to be used by God to pour out revival can follow this 40-day devotional, written by Julie King, the vice president of the Arise movement. All profits from "Revivalist Arise" will support efforts to empower women in the gospel. **Purchase "Revivalist Arise" at www.eastwest.org/revivalistarise.**



\$15

ONE-TIME GIFT*

**The amount of deductible contributions for federal income tax purposes is reduced by the fair market value received for goods and services provided by East-West for this item. The fair market value for this item is \$5.*

JESUS FILM PROJECT

All it takes is a backpack containing a small projector, a memory card, a tripod, and speakers for our national partners to show the "JESUS" film in a remote community. Your gift will give our national partners the resources they need to carry out this ministry, allowing them to invite people to experience the joy of following Jesus.



\$60

ONE-TIME GIFT



\$45 PER MONTH

MULTIPLIER GIFT



GIVE WHERE THE GOSPEL IS MOST NEEDED



God is powerfully at work around the world. Our vision is to follow where the Holy Spirit leads as we seek to make disciples and plant churches in more than 70 countries. Choosing to give to this effort allows us to leverage your generosity as opportunities arise in areas where the gospel is most needed.



\$50

ONE-TIME GIFT



\$30 PER MONTH

MULTIPLIER GIFT

DID YOU KNOW?

Of the billions of dollars given toward Christian missions every year, less than 1% goes toward efforts to reach unreached people groups. With more than 3 billion people worldwide still considered unreached, your gift is needed to help take the gospel to every tribe, tongue, and nation.







80 DAYS WITH JOHN MAISEL

Journey through 80 days of devotionals written by East-West founder John Maisel. Be encouraged to proclaim the gospel with boldness, prepared to endure suffering, and guided through living a life with Christ-like character. All profits from “80 Days with John Maisel” support East-West’s vision to take the gospel to the spiritually darkest places in the world.



\$15

ONE-TIME GIFT*



**The amount of deductible contributions for federal income tax purposes is reduced by the fair market value received for goods and services provided by East-West for this item. The fair market value for this item is \$10.*

MORE WAYS TO GIVE

Did you know there are more ways to give to East-West outside of cash donations? You can support the ministry through a stock donation or a planned gift from your will or estate.



STOCK DONATIONS

Use your financial gain from the stock market to help fulfill the Great Commission. Contact Kristen Shuler at kshuler@eastwest.org or 972.941.4494 if you're interested in giving hope through stock.



PLANNED GIVING

Join others who use their will, trust, or retirement account to give to East-West. It costs nothing now and will benefit the Kingdom of God. Contact us at 972.942.4494 or at connect@eastwest.org. Learn more about planned gifts by visiting www.eastwest.plannedgiving.org.

GET INVOLVED

Giving is just one of the many ways you can get involved in East-West's Great Commission work. Consider these other ways God may be calling you to help reach the unreached.

GO

Take the gospel to the unreached through a short-term, mid-term, or long-term opportunity, such as:

- Mission teams
- Internships
- Residency program
- Joining East-West staff



PRAY

Intercede for the unreached and those trying to reach them by receiving prayer requests via:

- Email
- Facebook
- Downloading a prayer guide



GET EQUIPPED

Learn how to engage the nations and how God wants to use you through equipping opportunities, including:

- Discipleship trainings
- Participating in the Arise movement

GET STARTED

Scan the QR code at right to tell us how you want to help shine God's light among the nations.





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"Scripture foresaw that God would justify the Gentiles by faith, and announced the gospel in advance to Abraham: 'All nations will be blessed through you.'" -Galatians 3:8

WAYS TO UNWRAP HOPE

1. Choose a project to support.

Prayerfully review the items in this catalog, and select the ones you wish to support.

2. Send your gift.

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3. Honor a friend or family member.

After completing your order, you can download and print a card to show a friend or family member that a gift made in their honor is spreading the love of Christ.

We would like to thank an anonymous print company for graciously providing its services at no cost to the ministry for the printing of this publication.

East-West exists to mobilize the Body of Christ to evangelize the lost and equip local believers to multiply disciples and healthy churches among unreached peoples and/or in restricted access communities.

East-West Ministries International is a member of the Evangelical Council for Financial Accountability (ECFA). Membership in the ECFA is your assurance that this organization adheres to the highest standards of stewardship and ethical financial practices. East-West Ministries International is supported entirely by the gifts of friends and receives no government funding. In all our communications, we strive to present the needs of the unreached with accuracy and integrity. You are invited to participate in our work as you feel led by God to do so. We believe God will continue to point the lost to the sufficiency of His grace through the gifts of those who respond in this manner.

