RADICALLY TRANSFORMED

2020 ANNUAL REPORT
A year like none other, 2020 will be remembered in history for the unique and unprecedented challenges it presented. The mission field looked different last year, but the mission itself never stopped. We at East-West are rejoicing over the fruit God produced through our labors last year.

Through the trials and interruptions 2020 brought, East-West’s missionaries and national partners found creative ways to move the ministry forward. The gospel spread, disciples were multiplied, and new churches helped continue the evangelistic cycle in spiritually dark nations. Praise God!

Last year also marked the end of our three-year unReached campaign. As we reflect on how the Lord worked through unReached, we are looking ahead to the next five years of our new vision campaign: One Church. All People.

In this report, you will find a recap of the unReached campaign, statistics and financial numbers from 2020, and a look at our 2021 goals for One Church. All People.

Thank you for your ongoing support of East-West! I pray you are encouraged by how God is using you to expand His Kingdom in the spiritually darkest areas of the world.

Sincerely,

Kurt Nelson
President and CEO
NEXT Worldwide, a ministry for raising up the next generation of leaders, joined East-West in 2019. With the partnership, East-West now offers NEXT Teams, short-term missions teams for high school and college students.

Despite international travel delays in 2020, ministry continued. Missionaries discipled new believers over Zoom, and short-term teams attended virtual trips to learn about overseas ministry.

East-West launched digital evangelism projects in 12 nations in Asia, the Middle East, Africa and Europe. People in these areas can see a gospel presentation online and then be connected to a local believer.

As God led East-West to pivot global ministry efforts in response to COVID-19, some ministry goals were not met. We praise God for His provision during the pandemic.

Here are statistics from the unReached campaign from 2018-2020:

**REACHED WITH THE GOSPEL**
- Goal: 90,000,000
- Actual: 79,062,344
  - 88% achieved

**DISCIPLES MADE**
- Goal: 1,000,000
- Actual: 1,077,657
  - 108% achieved

**NEW CHURCHES PLANTED**
- Goal: 125,000
- Actual: 111,639
  - 89% achieved

**LOCAL LEADERS TRAINED**
- Goal: 300,000
- Actual: 641,175
  - 214% achieved

**CHURCH PARTNERSHIPS**
- Goal: 1,000
- Actual: 758
  - 76% achieved

**NEW CHURCHES PLANTED**
- Goal: 125,000
- Actual: 111,639
  - 89% achieved

**LOCAL LEADERS TRAINED**
- Goal: 300,000
- Actual: 641,175
  - 214% achieved

**CHURCH PARTNERSHIPS**
- Goal: 1,000
- Actual: 758
  - 76% achieved

**DISCIPLES MADE**
- Goal: 1,000,000
- Actual: 1,077,657
  - 108% achieved

In addition, we saw God move through 7,063,001 professions of faith around the world during the three years of the campaign.

For the past three years, East-West has been in a campaign with an overarching goal of multiplying 1 million disciples. By the grace of God, we saw that goal achieved.
MINISTRY STATISTICS
As we reached the end of our unReached vision, here is how we saw the Holy Spirit move in 2020:

26.7 million people were exposed to the gospel.  
2.9 million people professed faith in Jesus.  
267,404 new disciples were multiplied.  

138,647 local leaders were trained.  
29,174 new churches were planted.  

UNIT COSTS
On average, it costs East-West:

6¢ to reach one person with the gospel.  
$8 to equip one believer.  
$22 to start one new church.  

Your generosity makes a significant impact on reaching the unreached!
26 of these countries (42%) are on the World Watch List for places where Christians are most persecuted.

East-West works among unreached people groups in 62 countries representing 10 regions around the world.

2020 COVID-19 RELIEF PROJECTS

Pandemic lockdowns caused many countries to face food shortages. Families went hungry in their homes, and individuals waited for hours in line to find what little food grocery stores had. East-West answered the need to fulfill physical and spiritual needs by sending food, supplies, and funds to struggling households—all while sharing the gospel.

East-West partnered with other organizations to send food and toiletries to Latin America. Local churches distributed packages to families, and many responded by praising God for His provision.

Hundreds of pounds of food bags have been delivered in South and Southeast Asia. Stories have flooded in of people—once closed off to the gospel—accepting Jesus as their Savior after receiving a food bag.

More than $10,000 in relief funds were distributed to families in East Africa. About 450 families received food and other supplies while getting to know local church bodies in their area.
East-West is supported by the gifts of partners who share our passion for multiplying disciples in the world’s spiritually darkest areas. We are committed to steward well the resources God has given us to take the gospel to those who have not heard of the saving work of Jesus Christ on the cross.

We strive to communicate the impact and needs of ministry projects with integrity. Because of that, we wanted to share with you our financial highlights from 2020.

Financial Statement Highlights

REVENUE
(October 1, 2019-September 30, 2020)

Missionary Support $12,890,286
Where Most Needed $5,552,376
Field Projects $1,260,546
Short-Term Mission Teams $1,127,593
Other* $606,896
Total Revenue $21,431,697

* Other includes miscellaneous income, in-kind, and interest income.

EXPENSES
(October 1, 2019-September 30, 2020)

Sharing the Gospel $4,125,978
Church Planting $4,033,528
Mobilizing $3,533,801
Training Leaders $3,258,693
General & Administration $2,272,913
Fundraising $1,726,435
Missionary Support-Raising $542,769
Total Expenses $19,494,117

ECFA MEMBERSHIP
East-West is a member of the Evangelical Council for Financial Accountability (ECFA). Membership in the ECFA is your assurance that East-West adheres to the highest standards of financial stewardship and ethical practices. For more information, visit ecfa.org.
Minh's life used to involve drugs, gambling, and stealing. Many men in Southeast Asia struggle with these issues. Even Minh's uncle, Phan*, used to drink and gamble. But when Phan heard the gospel, his life changed. He shared the gospel with Minh, and Minh realized how much Jesus loved him in spite of his brokenness.

After Minh became a follower of Jesus, Phan told him about a church planting training happening nearby and invited him to go. The training, hosted by East-West, taught Minh the basics of sharing the gospel and making disciples. Excited, Minh immediately went out into his community to share the good news of Jesus.

Because of Minh's enthusiasm and faithfulness, he got connected to Trang*, an East-West national partner. Trang took Minh under his wing and began teaching him more about church planting and building disciples.

Today, Minh is still partnering with Trang to multiply disciples and churches in Southeast Asia. From a drug addict to a church planter, Minh's life has been radically transformed.

*Names changed for security purposes.
What’s Next for 2021?

With more than 3 billion people unreached with the gospel, it’s going to take a God-sized solution to solve this global problem of spiritual darkness.

One Church. All People.

God has entrusted His Church to reach the lost, but not just the Western Church. He wants the whole Church to go to the whole world.

Through the help of the Holy Spirit, we are focusing these next five years to mobilizing the global Church as a unified front to reach the unreached everywhere. We are calling this vision “One Church. All People.”

This vision is not just an East-West vision. The heart behind it is rooted in Scripture.

“Just as a body, though one, has many parts, but all its many parts form one body, so it is with Christ. For we were all baptized by one Spirit so as to form one body—whether Jews or Gentiles, slave or free—and we were all given the one Spirit to drink. Even so the body is not made up of one part but of many.”
-1 Corinthians 12:12-14

“But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth.”
-Acts 1:8

“Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit ... .”
-Matthew 28:19
2021 FAITH GOALS

By mobilizing the global Church to reach all people, East-West is seeking to accomplish these faith goals:

- **Share the gospel with 20 million people**
- **Multiply 325,000 disciples**
- **Train 15,000 new leaders**
- **Plant 15,000 new churches**
- **Send 550 new workers**
- **Engage 10 new unreached people groups**
- **Launch 4 new global gateway cities**

GET INVOLVED IN 2021

**PRAY**
Partner with us in praying for the unreached and those ministering to them.

**GIVE**
Steward your resources for the expanse of God’s Kingdom.

**GO**
Witness the gospel multiply by going on mission with us.

You can also consider making a planned gift in your will. It costs you nothing now and can make a Kingdom impact in the future.

Visit [www.eastwest.org/2021vision](http://www.eastwest.org/2021vision) to find out how you can be involved in the ministry of East-West in 2021.
Become a Multiplier

East-West Multipliers are believers who desire to multiply disciples and churches among the unreached and do so through monthly acts of generosity.

Multipliers are world changers who take God at His word. They are confident that a day is coming when people will worship Him from every nation, tribe, people, and language (Revelation 7:9). And they want to be a part of seeing this promise come true.

This special monthly giving opportunity allows you to continually make a Kingdom impact in the world’s spiritually darkest places.

By joining our Multiplier community, you’ll receive:

- Exclusive ministry updates
- Stories of impact from the mission field
- Strategic prayer requests

How many people could you reach with the gospel each month as a multiplier?

- $15 reaches 250 people
- $25 reaches 400+ people
- $50 reaches 800+ people
- $100 reaches 1,600+ people

To become a multiplier, visit www.eastwest.org/multipliers.
The vision of East-West is to glorify God by multiplying followers of Jesus in the spiritually darkest areas of the world.

We exist to mobilize the Body of Christ to evangelize the lost and equip local believers to multiply disciples and healthy churches among unreached peoples and/or in restricted access communities.