Thank You!

Your partnership in multiplying followers of Jesus in the world’s spiritually darkest areas has helped millions hear the gospel and respond in the last year. **I am incredibly grateful for you and your passion that is impacting lives eternally.**

As a thank you for your support, we’ve prepared an exclusive annual report to show you how you’ve assisted in impacting the nations through the good news of Jesus.

In this report, you’ll get a glimpse of the great work that God is doing through East-West as we seek to mobilize the Church, evangelize the lost, equip local leaders, and multiply disciples and churches in unreached and restricted access communities.

Thank you for linking arms with us to cast His marvelous light in places held captive to spiritual darkness! Lives have been forever changed because of you.

Kurt Nelson  
President & CEO
After showing the *JESUS Film* in a large and wealthy South Asian city, an East-West national partner set out in search of a person of peace in the area.

A small thatched house among the elaborate city buildings caught the national partner’s eye, and he decided to stop to see if anyone was home. Once on the doorstep he called, “Is anyone here?”

A woman named Aesha responded, “Who’s there?” The national partner announced that he was a pastor affiliated with the *JESUS Film* and the woman quickly opened the door with a look of hopeful expectation.

Aesha told the man she was born with physical ailments that required her to use a wooden stand to walk. Her parents were idol worshippers and had passed away when she was very young. Since their death, she’d been left to live alone and she relied on neighbors for survival.

She had no hope for a better future until she watched the *JESUS Film* and heard the gospel for the first time. Aesha felt compelled to believe in the compassionate and sacrificial Son of God displayed on the screen but had questions for the national partner.

As he explained the gospel to her in great detail, Aesha was overwhelmed with excitement. Her life had been anything but easy and the Name of Jesus enveloped her heart with a hopeful sensation.

By the end of their conversation, Aesha had accepted Jesus as her personal Savior and asked the national partner to visit her weekly to teach her the Bible. Today she also invites her neighbors to listen to him teach the Scriptures ... in hopes that they would also fall in love with her Savior.
Ignite a Movement is the five-year vision God placed in the hearts and minds of East-West’s leadership to multiply one million new disciples in unreached and/or restricted access regions.

By God’s grace and your passion for the gospel, we’ve seen movements multiply throughout these spiritually dark places. The results of your partnership and God’s grace in the first two years of the Ignite a Movement vision have been astounding.
<table>
<thead>
<tr>
<th></th>
<th>Ignite a Movement Goal</th>
<th>2013–2014 Results</th>
<th>Percent Complete</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disciples made</td>
<td>1,000,000</td>
<td>398,107</td>
<td>39%</td>
</tr>
<tr>
<td><strong>Mobilize</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual short-term mission trip participants</td>
<td>1,000</td>
<td>607</td>
<td>61%</td>
</tr>
<tr>
<td>Long-term missionaries</td>
<td>200</td>
<td>156</td>
<td>78%</td>
</tr>
<tr>
<td>Church partnerships</td>
<td>500</td>
<td>287</td>
<td>57%</td>
</tr>
<tr>
<td>Prayer partners</td>
<td>5,000</td>
<td>306</td>
<td>6%</td>
</tr>
<tr>
<td><strong>Evangelize</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reached with the Gospel</td>
<td>120,000,000</td>
<td>43,808,033</td>
<td>37%</td>
</tr>
<tr>
<td>Professions of faith</td>
<td>Not projected</td>
<td>2,727,735</td>
<td>Not projected</td>
</tr>
<tr>
<td><strong>Equip</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leaders trained</td>
<td>250,000</td>
<td>191,950</td>
<td>77%</td>
</tr>
<tr>
<td><strong>Multiply</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>New churches</td>
<td>50,000</td>
<td>32,993</td>
<td>66%</td>
</tr>
<tr>
<td>New churches (unreached people groups)</td>
<td>25,000</td>
<td>17,761</td>
<td>71%</td>
</tr>
</tbody>
</table>

*All statistics collected from January 2013–December 2014.*
East-West Ministries is supported by the gifts of partners who share our passion for multiplying disciples in the spiritually darkest areas of the world. As an organization following Jesus, we are convicted to steward well the resources we have been given to extend God’s grace to those who’ve yet to hear of Jesus Christ’s saving work on the cross.

In all of our communications, we strive to present the impact and the needs of these projects with accuracy and integrity. Because you are one of our financial partners, we wanted to share with you our financial highlights from 2014.

**ECFA MEMBERSHIP**

East-West is a member of the Evangelical Council for Financial Accountability (ECFA). Membership in the ECFA is your assurance that East-West adheres to the highest standards of financial stewardship and ethical practices.

**NOTE:**

We were blessed with several extraordinary gains in Fiscal Year 2007, including the sale of an asset. These gains have carried us through the economic downturn that all non-profits have experienced. We continue to invest these reserves in ministry at levels beyond current revenue.
### REVENUE

(October 1, 2013 – September 30, 2014)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Fund</td>
<td>$3,528,631</td>
<td>28%</td>
</tr>
<tr>
<td>Short-Term Mission Trips</td>
<td>$982,668</td>
<td>8%</td>
</tr>
<tr>
<td>Missionary Support</td>
<td>$6,442,492</td>
<td>51%</td>
</tr>
<tr>
<td>Field Ministry</td>
<td>$1,451,976</td>
<td>12%</td>
</tr>
<tr>
<td>Other</td>
<td>$91,635</td>
<td>1%</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>$12,497,402</td>
<td>100%</td>
</tr>
</tbody>
</table>

### EXPENSES

(October 1, 2013 – September 30, 2014)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobilization</td>
<td>$473,208</td>
<td>3%</td>
</tr>
<tr>
<td>Evangelizing</td>
<td>$1,459,309</td>
<td>11%</td>
</tr>
<tr>
<td>Equipping</td>
<td>$1,204,058</td>
<td>9%</td>
</tr>
<tr>
<td>Multiplication</td>
<td>$1,532,239</td>
<td>11%</td>
</tr>
<tr>
<td>Short-Term Mission Trips</td>
<td>$897,823</td>
<td>7%</td>
</tr>
<tr>
<td>Missionary</td>
<td>$5,450,062</td>
<td>40%</td>
</tr>
<tr>
<td>General &amp; Administration</td>
<td>$1,662,695</td>
<td>12%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$995,896</td>
<td>7%</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$13,675,290</td>
<td>100%</td>
</tr>
</tbody>
</table>
“Thank you to all the people who have been giving continuously for the work here. Because of your giving we are seeing many, many people following Jesus every single day.”

—A NATIONAL PARTNER IN INDIA

“Thank you for coming and sharing Jesus with us!”

—A NEW BELIEVER IN NEPAL

“I am so grateful for God’s guidance and for your support. Our ministry continues to be busy because of your prayers.”

—A NATIONAL PARTNER IN CENTRAL ASIA
East-West exists to mobilize the Body of Christ to evangelize the lost and equip local believers to multiply disciples and healthy churches among unreached peoples and/or in restricted access communities.

2001 W. Plano Parkway, Suite 3000, Plano, TX 75075
972.941.4500 • www.eastwest.org

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